

# **RATE CARD 2025**

### **FULL PAGE**

265mm high 185mm wide (5mm bleed)

\$800 per edition \$720 for 3 or more editions

### QUARTER PAGE VERTICAL

118mm high 83mm wide

\$200 per edition \$180 for 3 or more editions

### FRONT PAGE BANNER

38mm high 170mm wide

\$400 per edition \$360 for 3 or more editions

### **EIGHTH PAGE**

57mm high 83mm wide

\$100 per edition \$90 for 3 or more editions

### **HALF PAGE**

118mm high 170mm wide

\$400 per edition \$360 for 3 or more editions

**CLASSIFIED** 

10 words **\$20** per edition 20 words **\$40** per edition Minimum 2 editions

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QUARTER

57mm high

170mm wide

\$200 per edition

editions

**\$180** for 3 or more

**HORIZONTAL** 

PAGE

## OTHER INFORMATION

### **DESIGN RATES**

Design rates to be discussed.

### **SOCIAL MEDIA**

10K+ Facebook followers 5k+ Instagram followers Social Media post - \$50 per platform.

### **BOOKING DEADLINE:**

2 weeks prior to publication date

### **MATERIAL DEADLINE:**

1 week prior to publication date.

#### **PAPER**

60gsm white offset